



George Peaden, AM

Operations Manager

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George serves as the compliance and operations manager for Saltmarsh Financial Advisors, LLC. He specializes in portfolio analysis and construction, portfolio fee analysis, asset allocation, and rebalancing for the firm's investment advisory clients.

Before joining Saltmarsh Financial Advisors, George was a senior analyst in the Business Advisory Group at Saltmarsh, where he provided valuation and litigation services to financial institutions, bank-holding companies, closely held businesses, and professional practices. He began his career in investment management and public accounting in 1999 and has experience assisting with business interruption claims, insurance claims, breach of contract, fiduciary theft, and preparing economic damage calculations related to personal injury and wrongful death claims.

Education

B.S.B.A. Finance - University of West Florida

Post graduate studies in Accounting - University of West Florida

Uniform Standards of Professional Appraisal Practice (USPAP)

Certifications

NASD Series 65 Investment Advisor Examination

American Society of Appraisers - Accredited Member (AM)



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